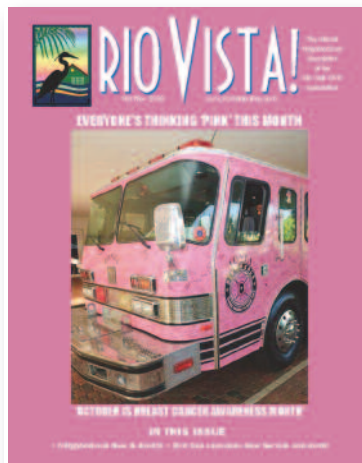
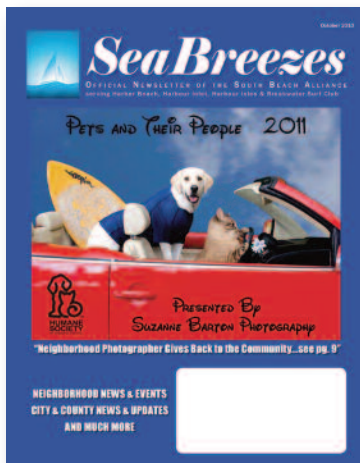


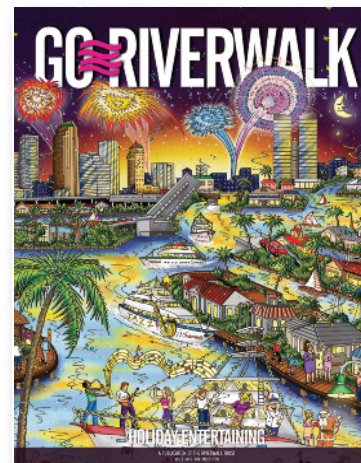
2010-2011 ADVERTISING RATES



- published in association with **RIO VISTA CIVIC ASSOCIATION**
- 1500 copies published monthly and delivered directly to all RIO VISTA neighborhood homeowners & residents.
- Ad program & rates include: E-Newsletter promotions, online ad banner & Who's Who listing with GOOGLE map at www.riovistaonline.com



- published in association with **THE SOUTH BEACH ALLIANCE**
- 1500 copies published monthly and delivered directly to all HARBOR BEACH & HARBOUR INLET homeowners & residents.
- Ad program & rates include: E-Newsletter promotions, online ad banner & Who's Who listing with GOOGLE map at www.seabreezesftl.com



- published in association with **THE RIVERWALK TRUST**
- 15,000 copies published monthly and distributed at over 300 Fort Lauderdale locations and to all Riverwalk Trust members
- Ad program & rates include E-Newsletter promotions, online ad banner & Who's Who listing with GOOGLE map at www.goriverwalk.info

ad rates per insertion (additional discounts may apply)

Frequency

BUSINESS CARD full-color (4/c)
3.5" X 2"

1/4 PAGE full-color (4/c)
std: 3.5" x 4.75"; horiz: 7.5" x 2.5"

1/2 PAGE full-color (4/c)
std: 7.5" x 4.75"; vert: 3.5" x 9.75"

2/3 PAGE full-color (4/c)
vert: 4.75" x 9.75"

FULL PAGE full-color (4/c)
page trim: 8.5" x 11"; bleed: 8.75" x 11.25";

PREMIUM PAGE full-color (4/c)
page trim: 8.5" x 11"; bleed: 8.75" x 11.25";

RIO VISTA! Published Monthly

| Frequency | 1x | 3x | 6x |
|---------------|-----|-----|-----|
| BUSINESS CARD | 95 | 90 | 85 |
| 1/4 PAGE | 185 | 175 | 165 |
| 1/2 PAGE | 325 | 305 | 295 |
| 2/3 PAGE | 475 | 450 | 425 |
| FULL PAGE | 625 | 595 | 575 |
| PREMIUM PAGE | 695 | 675 | 650 |

SEABREEZES Published Monthly

| Frequency | 1x | 3x | 6x |
|---------------|-----|-----|-----|
| BUSINESS CARD | 95 | 90 | 85 |
| 1/4 PAGE | 185 | 175 | 165 |
| 1/2 PAGE | 325 | 305 | 295 |
| 2/3 PAGE | 475 | 450 | 425 |
| FULL PAGE | 625 | 595 | 575 |
| PREMIUM PAGE | 695 | 675 | 650 |

GO RIVERWALK Published Monthly

| Frequency | 1x | 3x | 6x | 11x |
|---------------|------|------|------|------|
| BUSINESS CARD | n/a | n/a | n/a | n/a |
| 1/4 PAGE | 495 | 450 | 425 | 395 |
| 1/2 PAGE | 950 | 875 | 825 | 750 |
| 2/3 PAGE | 1195 | 1125 | 1050 | 995 |
| FULL PAGE | 1650 | 1500 | 1400 | 1295 |
| PREMIUM PAGE | 1900 | 1800 | 1700 | 1595 |

• 5% DISCOUNT FOR AD INSERTIONS IN TWO PUBLICATIONS

• 10% DISCOUNT FOR AD INSERTIONS IN ALL THREE PUBLICATIONS

• ALL ADVERTISING IS PAYABLE PRIOR TO PUBLICATION - VISA/MC/AMEX ACCEPTED

• Acceptable ad files must be submitted in CMYK color as 'hi-res' (300 dpi) .pdf, .jpg or .eps files in final form. Please send ad materials for RIO VISTA and SEABREEZES via email to email to: publisher@gmstrategic.com. Send ad materials for GO RIVERWALK to creative@goriverwalk.com or upload via FTP - please contact publisher for FTP information. Check with your ad rep for ad layout & design services. Additional charges will apply.

For complete advertising information, specific publication dates and editorial requirements, please contact publisher

GM Strategic Media, Inc.

George Mihaiu, Publisher • 954.828.1337 • publisher@gmstrategic.com

Merrie Heniser, Sales Director • cell: 317.627.1147 • advertising@goriverwalk.info

www.riovistaonline.com • www.seabreezesftl.com • www.goriverwalk.com • www.goriverwalk.info