



FOR IMMEDIATE RELEASE

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The Zoo Health Club

3001 S.E. 5th Street,
Fort Lauderdale, Florida 33316

Phone: (954) 533-6455

www.Zoogym.Com

NEWS RELEASE

Contact: Lea Kuhry

Phone: (954) 390-7620

Email: lea^{kuhry}@kidsindistress.org

Ft. Lauderdale Marine Industry “Gears Up” for 2nd Annual Spin-A-Thon to Benefit Kids In Distress (KID)

Ft. Lauderdale, Florida – July 16th – Spin Teams are Forming Now! www.spinathon.kintera.org

The **marine industry rides** in support of the prevention of child abuse and neglect for all our community’s children on July 16th at the Zoo Health Club on Ft. Lauderdale Beach. This marks the 2nd year for the Spin-A-Thon which aims to raise awareness and funding. 100% of the proceeds directly benefit KID, a leading force and authority in prevention of child abuse, preservation of families, and treatment of children who have been abused and neglected. With a vision of “A Community of Safe and Healthy Children in Loving Families,” KID is responsive to the growing and ever-changing needs of the community, last year serving more than 6,500 children and their families.

The Spin-A-Thon is organized and underwritten by The Triton Newspaper, MHG Marine Benefits, IMA Yachts, Rob Price Services and The Zoo Health Club. The event takes place on Friday, July 16th with 360 minutes of spinning from 1-7 p.m. followed by a networking cocktail party from 5-9 p.m. The race results will be unveiled at this time and there will be 'hors d'oeuvres, cocktails and a raffle. Each participating marine company is assembling a team of enthusiastic cyclists. The teams pay an entrance fee and the individual team members are tasked with raising donations from friends, family and business associates.

The final goal- raise **\$50,000** for Kids In Distress. With your support, we can change children’s lives.

"After such a successful 1st year, we are looking to challenge the maritime community to get involved in this event and help ensure a brighter future for children who need hope restored in their lives," said Peter Hult, vice president of MHG Marine Benefits.

For over 30 years KID has provided a safe and often permanent place for children in the community when they have had nowhere to turn. KID’s efforts over the years have truly impacted many of South Florida’s children and families and the marine industry is proud to raise awareness and support for such a worthy cause.

“It is amazing to me how much care and dedication this group has toward the children we serve. In today’s turbulent times, we are incredibly grateful to have such notable industry leaders in our corner. The children we care for are the responsibility of our entire community and the money raised through the Spin-A-Thon will directly and positively impact many young children’s lives,” advised Lea Kuhry, Special Events Manager, KID.

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